



## **POSITION DESCRIPTION**

### **Digital Rights Watch National Campaigner**

**LOCATION:** Any metropolitan area within Australia

**COMMITMENT:** Part time (0.2FTE) fixed term 5 month contract (with possibility of extension)

**REPORTS TO:** Board

**SALARY:** \$72,000 per annum (pro-rata 0.2FTE) including 9.5% superannuation

This is a unique opportunity to support the growth of a human rights non-profit, shaping its day-to-day operations and working with an active and engaged board to develop its strategic direction.

#### **Key Responsibilities**

As the National Campaigner, you'll coordinate various components of Digital Rights Watch's ongoing campaign work - designing and implementing campaign plans, building and supporting a powerful coalition of partners and allies, and overseeing our social, email, web, mobile and data programs. Dependent on your skill set, this could include:

#### **Organising and relationship management**

- Oversee and be responsible for the partnerships we hold with other key human rights groups, legal firms and academic institutions
- Implement our partnership strategy for coalition members that advances our sector's campaigning and growth priorities

#### **Team management**

- Coordinate our policy, media, and political volunteers - set high-level priorities, coach, and hold accountable to targets
- Work with our volunteer board members to manage their time and make use of their expertise and experience

#### **Campaign strategy and execution**

- Execute our legislative strategy with a specific focus on securing political commitment to wind back the Assistance and Access Act 2018.
- Create action emails and content for our social media, web and mobile platforms
- Develop compelling, highly shareable creative content (e.g. videos, graphics, etc.) that moves people to action, makes our campaigns stick, and tells the story of our campaign



- Participate in post-election strategy development that advances the organisation's campaigning, growth, fundraising and messaging priorities

### **Personal attributes**

- You've got direct prior experience in the fields of technology, privacy, human rights or political campaigning
- You've got a diverse range of skills, in organising, strategy, communications, media or policy development
- You're an innovative and autonomous worker who can think outside the box
- You're a team player who works well with a wider volunteer support team

Digital Rights is an emerging field of human rights work around the world. Whilst experience with this work is preferable, campaign skills and experience from other fields are also applicable. Formal qualifications are less important to us than the right attitude, passion and drive. So if you're interested in this role, apply.

Digital Rights Watch is a non-discriminatory employer. Women, gender diverse, queer, people with a disability and Aboriginal and Torres Strait Islander people are strongly encouraged to apply.

-----

### **About Digital Rights Watch**

Founded in 2016, Digital Rights Watch is a national charity whose mission is to ensure that Australian citizens are equipped, empowered and enabled to uphold their digital rights.

We believe that digital rights are human rights which see their expression online. We are a progressive change organisation and we believe that robust digital rights are essential for society to change for the better.

We recognise that individuals alone cannot bear the onus for protecting their rights and privacy. A healthy digital future will be built on strong regulation both of government and corporations. This regulation must be grounded in a respect for our fundamental human rights. We recognise that the technology industry has failed to represent the best interests of historically-marginalised people.

We note that the digital debate in Australia is dominated by large technology companies, who are also heavily lobbying our government. We act as a counterbalance to this laissez-faire capitalist world-view.



We are non-partisan and will work across the political spectrum to achieve our vision of a fair digital society for all Australians. As the Internet is global in nature, so is our understanding of the issues. We partner with like-minded sister organisations across the globe.

### **Our plans for 2019-2020**

#### Ethical Corporations

- Advocate for an independently audited accreditation scheme to keep data-holding companies accountable and transparent.
- Push for changes to the Australian Privacy Act to apply it to political representatives, parties and their staff.
- Work with social media companies to ensure that their data handling practices are made transparent.

#### Good Digital Government

- Work to ensure that wherever possible, algorithms are open-source and available to public oversight and scrutiny at all levels of government.
- Ensure that best practices for data security, protection and retention are adopted in at least two additional federal government departments.

#### Rights-enabled Legal System

- Develop avenues for individuals to seek legal redress of online rights abuses.
- Support the campaign for an Australian federal charter of rights and ensure that it includes digital rights protections.
- Advocate for federal rights-eroding legislation to be defeated or repealed.

#### Empowered Citizens

- Educate people in Australia so they acknowledge, understand and demand digital rights protections from industry and government providers.
- Work with schools to ensure that digital rights understanding is incorporated into curriculum and lesson plans.